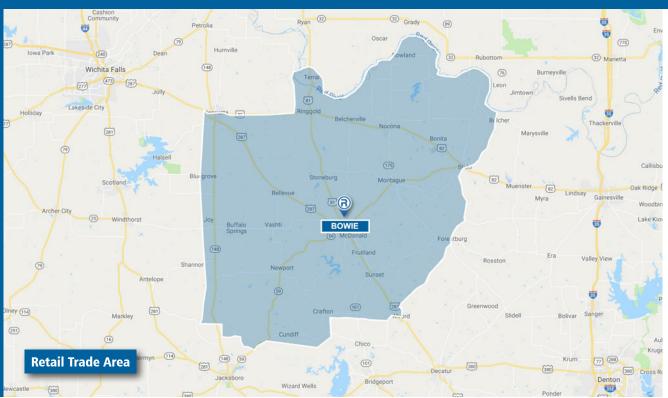
Retail Market Profile 2018





Contact Information

Janis Crawley, Executive Director
Bowie Texas Economic Development
Coalition
101 E. Pecan Street

Bowie, Texas 76230

Phone 940.872.4193 janis@bowietexasedc.com www.bowietexasedc.com

July 2018. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

| | 2000 | 2010 | 2018 ESTIMATE | 2023 PROJECTION |
|-------------------|--------|--------|------------------|--------------------|
| Retail Trade Area | 24,446 | 25,562 | 25,447 | 25,959 |

Income

| | 2018 ESTIMATE |
|-------------------|------------------|
| Average Household | \$68,070 |
| Median Household | \$49,514 |
| Per Capita | \$27,684 |



Educational Attainment

| | 2018 ESTIMATE |
|-----------------------------|------------------|
| Graduate or Professional | 4.2% |
| Bachelor's Degree | 11.0% |
| Associate Degree | 5.7% |
| Some College, No Degree | 26.4% |
| High School Graduate | 36.2% |
| Some High School, No Degree | 10.5% |
| Less than 9th Grade | 6.1% |

Race Distribution

| | 2018 ESTIMATE |
|----------------------------------|------------------|
| White | 90.78% |
| Black or African American | 1.09% |
| American Indian/ Alaskan | 1.13% |
| Asian | 0.39% |
| Native Hawaiian/ Islander | 0.02% |
| Other Race | 4.58% |
| Two or More Races | 2.00% |
| Hispanic or Latino (of any race) | 11.06% |

Age

| GROUPS | 2018 ESTIMATE |
|-------------------|------------------|
| 9 Years and Under | 11.70% |
| 10-17 Years | 10.35% |
| 18-24 Years | 8.12% |
| 25-34 Years | 10.53% |
| 35-44 Years | 10.53% |
| 45-54 Years | 12.42% |
| 55-64 Years | 14.26% |
| 65 Years and Over | 22.10% |
| DISTRIBUTION | 2018 ESTIMATE |
| Median Age | 43.90 |
| Average Age | 42.47 |

LOCATION MAP

89 Healdton 1 Tishomingo Ringling Wilson Ardmore (177) Madill Overbrook 35 Petrolia Kingston (70) 79 32 Marietta (148) Terral Jolly (81) Henrietta 82 Nocona Thackerville (287) Denison (175) 69 (R) Muenster 82 Gainesville (82) Bellevue Sherman [287] rst BOWIE Whit (148) Valley View telope (75) (281) Sange Anna (287) Chico Melissa Decatur (380) Jacksboro Denton Bridgeport McKinney (380) Runaway Bay (114) Frisco Allen (199) Perrin Plano (337) Springtown (287) Graford Grapevine (75) Garland Azle (281) 635 30 Mineral Wells Irving (80) Dallas Millsap Weatherford Fort Worth 180 Arlington Benbrook (175 (287) Santo DeSoto Mansfield ordon Burleson (287) (67) (171) 35E Granbury (34) (281) Waxahachie (108) Bluff Dale Cleburne [67] (174) Grandview Rice Glen Rose Stephenville 45 Italy [67] (281) (171) Carl's Corner Corsican Dublin (22) Walnut Kopperl (6) Springs (31) Hillsboro Angi

EXISTING RETAIL



